

# Barker School Latrator

Barker Central School  
1628 Quaker Road, Barker  
716-795-3201

## 2018 Latrator Advertising Order Form

Please return with payment by Feb 1<sup>st</sup>, 2018- any questions, email mwing@barkerksd.net

Business name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip code: \_\_\_\_\_ Phone number: \_\_\_\_\_

Ad size (please circle one of the following):

Student created (\$75)    1/8 page (\$100)    ¼ page (\$125)    ½ page (\$200)    Page sponsor (\$60)

\*\*Page sponsor only: I would like to sponsor this specific page \_\_\_\_\_

Payment (checks only please):    Check number: \_\_\_\_\_

**\*Please make payable to Barker Latrator\***

I would like to donate to the Barker Latrator without purchasing an ad in the amount of: \_\_\_\_\_

Please use my advertisement from last year (All ads will be produced in full color unless specified otherwise)

Please use my advertisement from last year with the following changes: \_\_\_\_\_

\_\_\_\_\_

Please contact me regarding my ad design

My business card/logo/photos are enclosed for scanning    Specify: \_\_\_\_\_

Please write any information necessary to create your ad design. Thank you!

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I would like to order a 2018 Latrator (*Please include \$60 for the advertiser's discounted price*)

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Dear friends of Barker Central School:

We would love to include your business in the advertising section of our yearbook this year! The yearbook is a “history” book of our town, and you and your business are an important part of our community.

The inclusion of your business advertisement or sponsorship ultimately benefits all students in our school. The money we receive from selling ads goes towards covering the expenses of producing a yearbook. The staff puts a lot of hard work and time into creating a yearbook every year that reflects the spirit of our school and captures the moments we want to remember forever. By keeping the cost of the book down, more students are able to purchase this keepsake. We have made purchasing an ad easy with the attached directions.

Please know how much we appreciate your support of our school and your role in our community. If you have any questions, please do not hesitate to contact Miss Wing at [mwing@barkerccd.net](mailto:mwing@barkerccd.net).

Sincerely,

The 2017-2018 Latrator Staff

## Yearbook Sponsor Ad options:

*Student created ad*- \$75: Let the students create an ad and place it on an existing page. The size will be approximately 1/8 of a page. Students will be asked to take a photo of students to represent your company, either on your property or enjoying a product. Students are asked to come up with a catch line to be included. Submit your logo and it will be added in as well.

*1/8 page*: \$100

*¼ page or small section sponsor*: \$125

*½ page or large section sponsor*: \$200

*Page sponsor*- \$60: Sections include sports and club pages. Ad will appear on the sponsored page as “This page sponsored by: (your name and submitted logo)

***Page sponsorships are due by Friday, December 1<sup>st</sup>!***